

## Regional Leader Investor Presentation

November 2013





## Aspen Asia Pacific

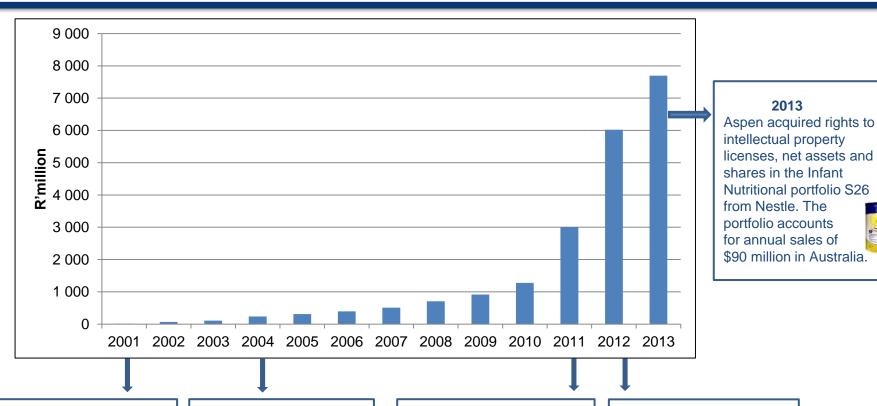
Presented by Greg Lan & Trevor Ziman





#### Asia Pacific Revenue Growth 2001 - 2013





#### 2001

Aspen commenced operations in Australia in May 2001 with 2 people and 2 laptops through the purchase of a basket of products worth \$10 million in sales.



#### 2004

With the purchase of Keflex and Ceclor from Eli Lilly (combined sales of ca. \$10.5 million) Aspen acquired two antibiotic products which are still highly prescribed.



**CECLOR CD** 

#### 2011

On 1st February 2011 Aspen took over the pharmaceutical division of Sigma for around \$900 million.



#### 2012

In August Aspen acquired 25 products from GSK for the Australian market (among others Amoxil, Augmentin, Valtrex, Zantac) with annual sales of around \$95 million.



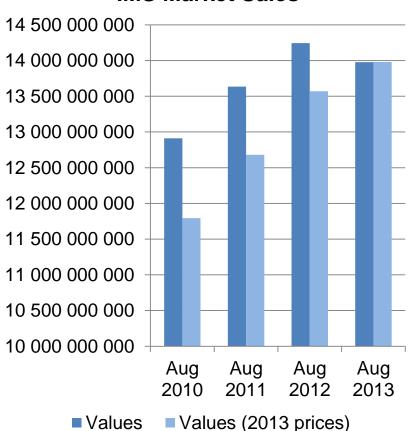




#### Australian Market in Decline



#### **IMS Market Sales**



- Government price cuts impacting value of market
- Further price reductions are inevitable
- Aspen's savings and organic growth will mitigate impact of price cuts



## Aspen Australia Outlook



Despite the difficult market conditions, Aspen expects to outperform the market due to the following:

- S26 Nutritional acquisition to produce synergies, and marketing focus that will result in organic growth (no exposure to government price cuts)
- Products will continue to go off patent, resulting in:
  - More generic launches for Aspen Australia
  - Multinational companies seeking Aspen's assistance to promote their originator brands and launch Authorized Generics
  - More acquisition opportunities as off-patent drugs become non-core and multinationals seek to divest them
- Aspen is the partner of choice for many drug companies (multinationals as well as niche companies) because of our innovative business model
- Access to a huge global pipeline of products with low cost sourcing



#### Asia



- 23 million people in Australia versus 4.3 billion in Asia. Population huge and growing rapidly
- The Australian pharmaceutical market is worth \$14 billion. The Asian Pharmaceutical market is almost \$200 billion and growing

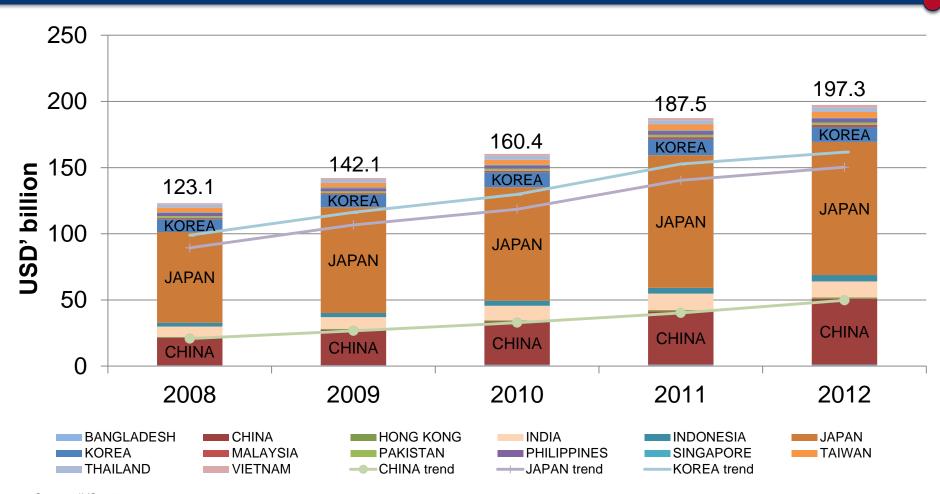
#### **Asia's Attraction to Aspen**

- Emerging middle class many already loyal to Aspen's global brands and originator brands
- Partnering or acquisition opportunities from global relationships
- Developing niche pipeline to launch
- Growing immature markets
- Aspen will offer a Pan Asia solution



# Asia Pharmaceutical Market Significant & Growing





Source: IMS 2012



## Hong Kong Aspen Regional Hub





Population: 7 million

GDP per capita: USD 49,417

- One of the leading global financial hubs
- Most competitive economy in the world
- Legal system based on rule of law and independent judiciary

Close proximity to all Asian markets

Manage Aspen's businesses

- Ongoing businesses
- Acquisition transitions
- Business development such as regional acquisitions, inlicensing & pipeline launches
- Asian markets entry feasibility studies and strategies, Aspen's entities set up and company acquisitions evaluation



## Growing Aspen In Asia



- Criteria for setting up subsidiaries
  - Critical mass
  - Cost comparison: Aspen affiliates vs distributors
  - Risk vs potential returns
- Potential acquisition and in-licensing opportunities more effectively targeted
- Subsidiaries established so far
  - Philippines
  - Taiwan
  - Malaysia



#### Aspen Up And Running





#### **Philippines**

Pharma market size: \$3.1 billion Population: 97 million

Economic growth of 6.6% Pharma market growth of 3%

Reimbursement status: Non-Reimbursed market

Number of heads: 111

Started trading in 2012



#### Malaysia

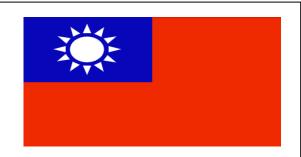
Pharma market size: \$1.9 billion Population: 30 million

Economic growth of 4.3% Pharma market growth of 8%

Reimbursement status:
One Third Reimbursed market

Number of heads: 1

Started trading from May 2013



#### Taiwan

Pharma market size: \$4.4 billion Population: 23 million

Economic growth of 2.31% Pharma market growth of 3.9%

Reimbursement status: Reimbursed market

Number of heads: 7

Started trading from July 2013

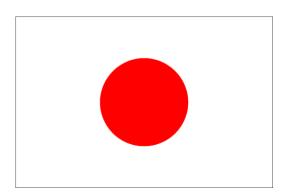


### Japan Is A Key Opportunity



#### Critical mass exists for subsidiary to be set up

- Population: 127 million
- World's 3<sup>rd</sup> largest economy and second largest pharmaceutical market. Market worth \$89 billion growing at 5.1%
- Healthcare expenditure: 8.5% of GDP
- Rapidly ageing population
- Fully reimbursed pharmaceutical market
- Government pushes for more usage of generics
- Partnering model being considered
- Aspen nearly ready to action





### On Aspen's Radar





#### China

Population: 1.34 billion

GDP per capita: USD 6,091

Economic growth of 7%

Pharma market growth of 22%

Pharma market at USD 50 billion



#### Indonesia

Population: 237 million

GDP per capita: USD 4,666

Economic growth of 6.2%

Pharma market growth of 5.1%

Pharma market at USD 6.5 billion



#### **Thailand**

Population: 65 million

GDP per capita: USD 9,398

Economic growth of 6.4%

Pharma market growth of 8.4%

Pharma market at USD 4.6 billion





## Aspen Brazil

Presented by Alexandre França







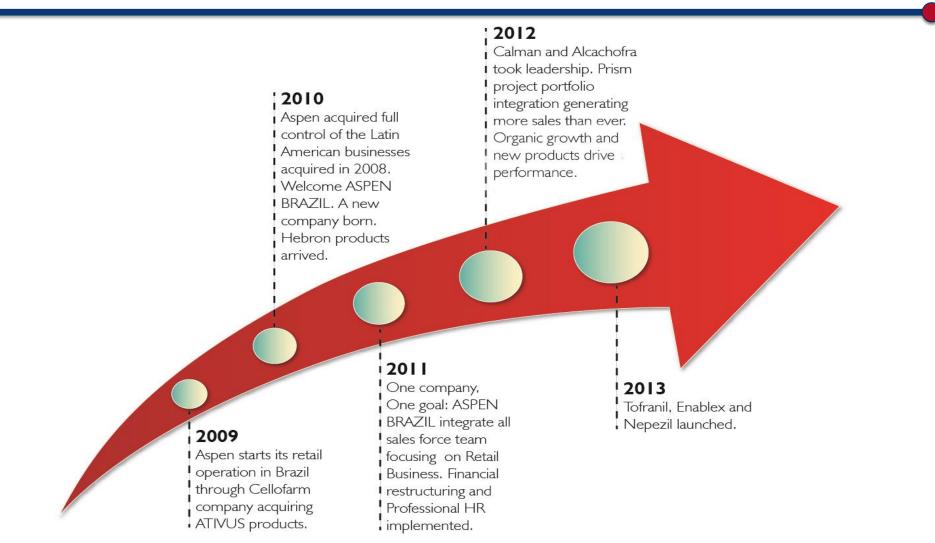


In US\$ trillions; Sep 16, 2013 exchange



#### Aspen in Brazil





### Aspen and Brazilian Pharma Market



	Rank	
EMS (bra)	1	
Hypermarcas (bra)	2	
Sanofi (fra)	3	
Aché (bra)	4	
Novartis (swi)	5	
Eurofarma (bra)	6	
Teuto (bra)	7	
Takeda (jpn)	8	
Bayer (ger)	9	
União Q. (bra)	10	
	2012	2013
ASPEN	63	41

**USD: 26 billion** + 4%



Leader since 11/2012

Leader since 07/2012

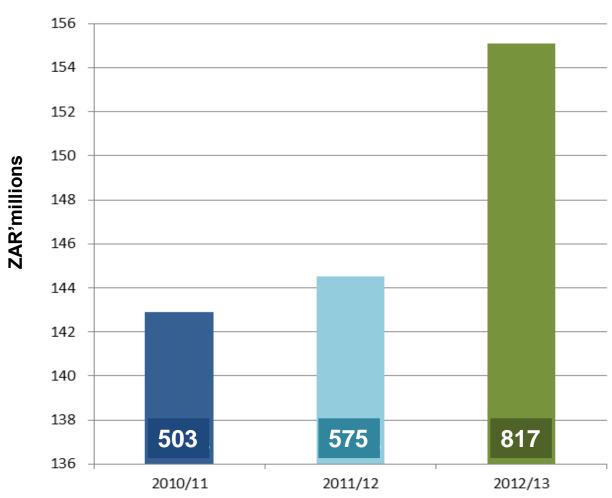


Source: IMS - September 2013



## Aspen Brazil: Continuous Growth



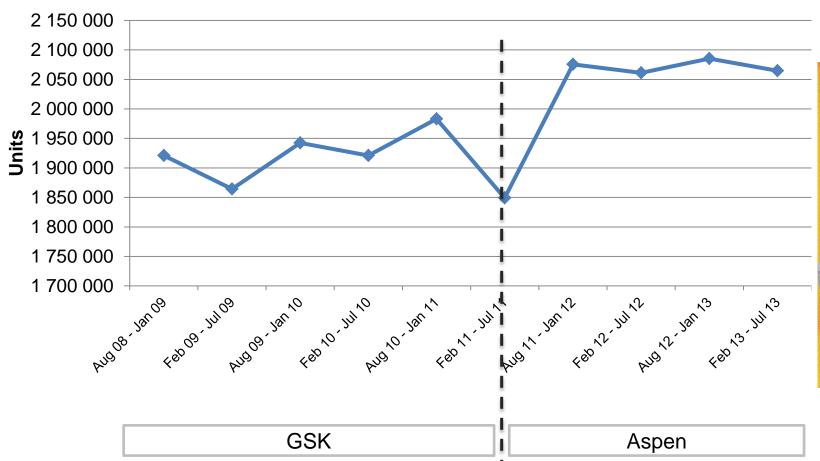




## Milk of Magnesia – Aspen Impact



#### Milk of Magnesia unit sales







## Aspen's growth drivers



- Local & Global acquisitions
- Continuous organic growth
- MSD & GSK acquisitions to bring credibility
- Pipeline based on main categories supports our growth
- Profit oriented
- People development and teamwork





## Why are we going to succeed in Brazil?



#### Because ....

- We do know how to sell our products
- We do know our numbers
- We have got the right people
- We don't give up
- We want to make ASPEN BRAZIL bigger and bigger
- We are





## Brazil team









## Aspen Spanish Latin America

Presented by Carlos Abelleyra Cordero





#### Content

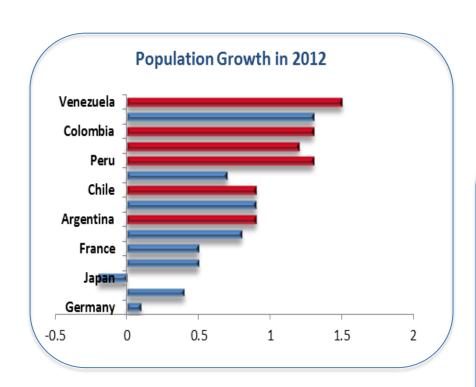


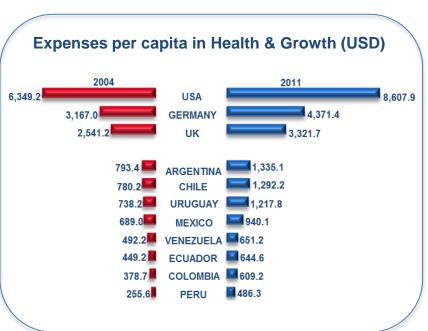
- Spanish Latam Region Overview
- Aspen's history in Latin America
- Outlook
- Spanish Latam medium term targets



## Spanish Latam Region Overview





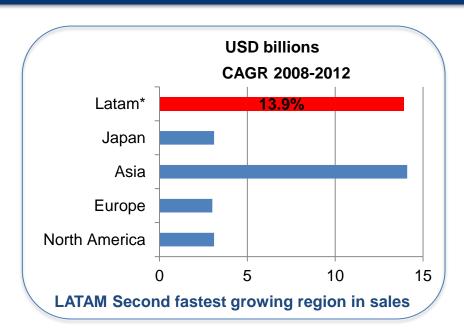


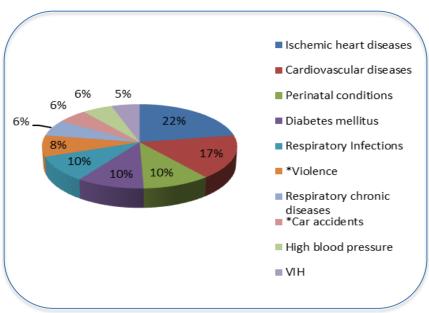
Source: WHO – Global Health Expenditure Databes (varying years from 2004 to 2011) http://apps.who.int/nha/database/PreDataExplorer.aspx?r=1&d=1



## Spanish Latam Region Overview





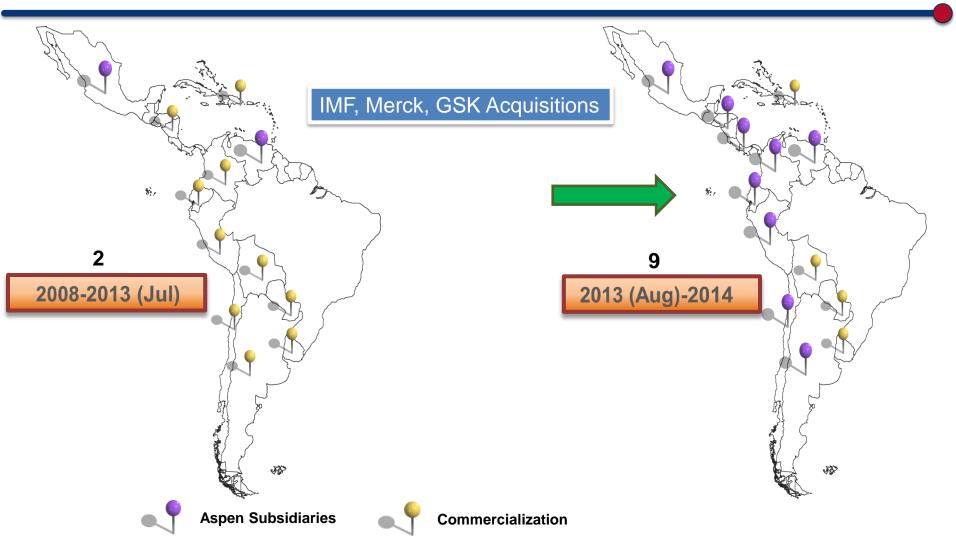




Source: WHO – Global Health Expenditure Databes (varying years from 2004 to 2011) http://apps.who.int/nha/database/PreDataExplorer.aspx?r=1&d=1

# Aspen Footprint in Spanish Latam Building identity and ownership







#### Outlook



#### **Key Success Factors**

- Focus on key Aspen Therapeutic Areas
- Right level of investment & flawless execution
- Product portfolio upgrade & revamp product pipeline

Sales Projection Full Year 1 after all the acquisitions are in place

>USD 400M

#### **Key Challenges**

- Position Aspen as a Key Player in a short term
- Focus on robust product portfolio understanding market particularities
- Operational excellence



## Spanish Latam - Medium term targets



Revenue > \$ 400m USD	$\Rightarrow$	Revenue = \$ 800m USD
Ranking (IMS) > # 19	$\Rightarrow$	TOP 10
\$ 0.37m USD per Head 2014 = 1,060	$\Rightarrow$	\$ 0.5m USD / Head
SKUs > 865 +	$\rightarrow$	SKUs > 1,200 +
Markets > 25	$\rightarrow$	Markets > 25
Aspen affiliates > 9	$\Rightarrow$	Aspen affiliates > 12





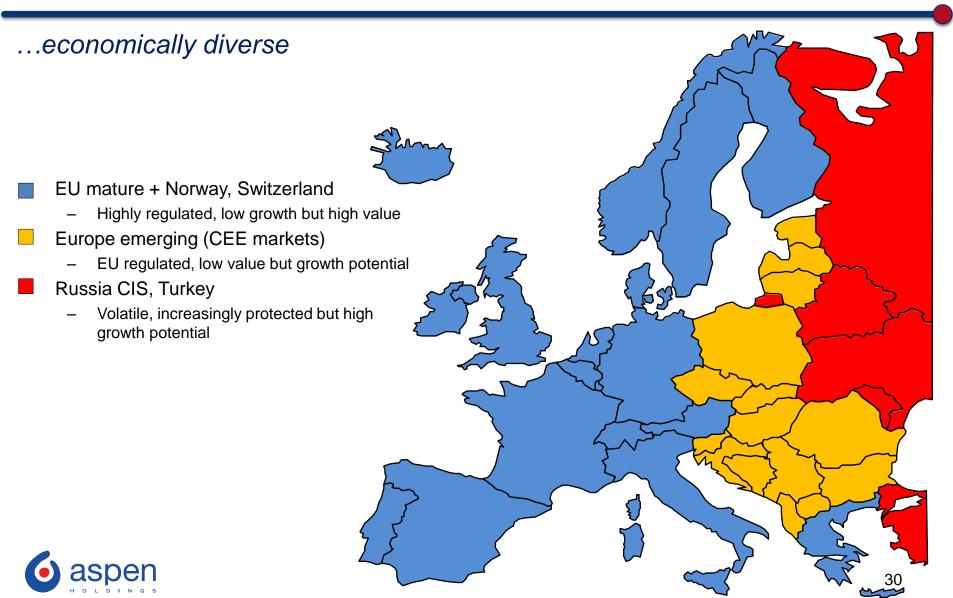
## Aspen Europe CIS

Presented by Michael Crow



# Europe CIS - 50 markets, approx. 800million population



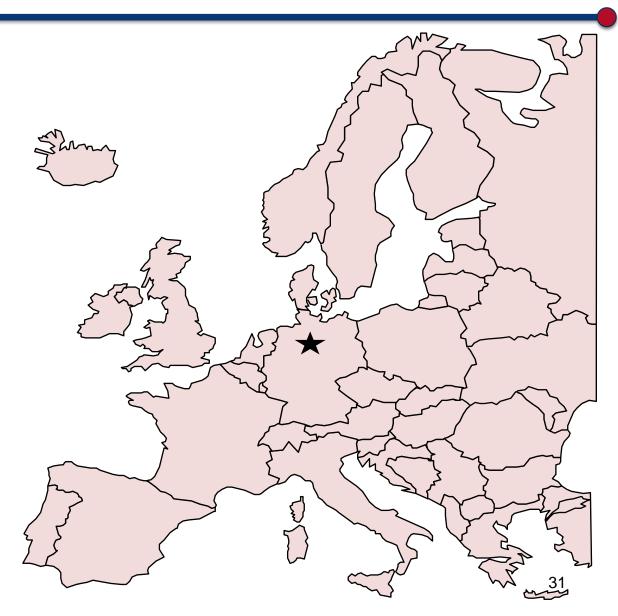


## Aspen's presence today in Europe





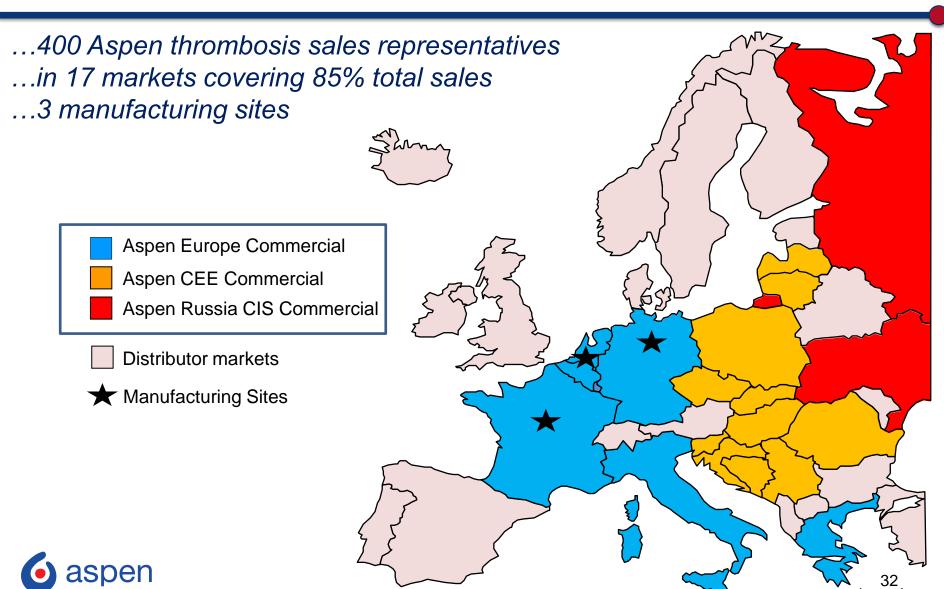
★ Manufacturing Sites





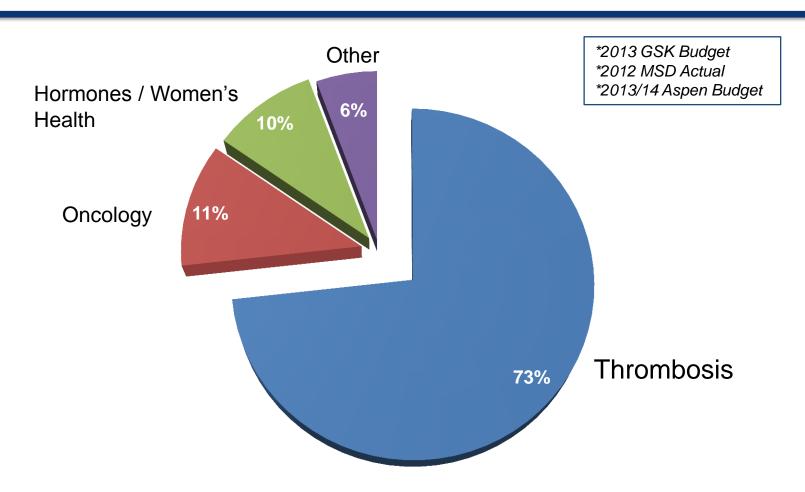
## Aspen Europe CIS: January 2014





## 2013/14 Europe CIS Sales Split\*





#### Thrombosis is our core focus



## The thrombosis opportunity...



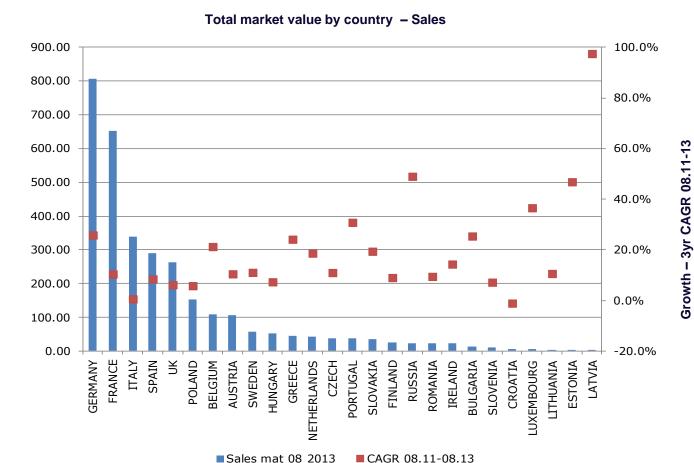
- €3.2billion thrombosis market in EU CIS
  - LWMH's = €2.1billion, growing +1.26%\*
  - Growth rates increase towards the east
- Volume / Value of the thrombosis market varies significantly between countries
- Fraxi / Arixtra share of market varies significantly across countries
- Whilst the of market is changing due to the introduction of new oral therapies, opportunity to grow exists



# The thrombosis market presents a contrasted picture in Europe CIS, both in value...



The EU5 account for 74% of sales but CEE & CIS growing much faster, especially Russia where we will have approx 100 thrombosis sales reps





Market context
24 November

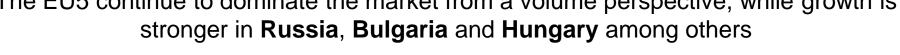
Sales - Lceuros (m)

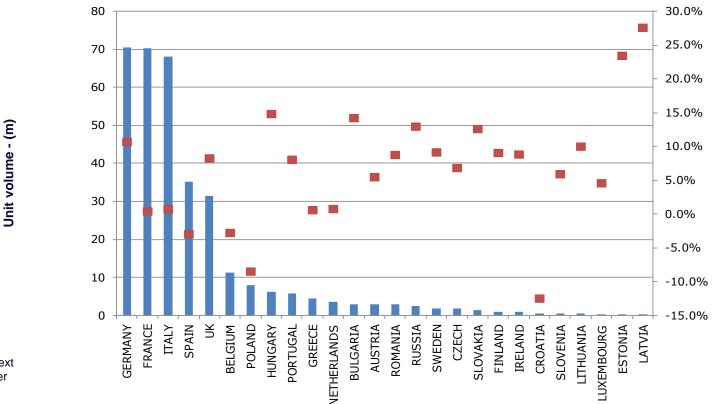
#### ...as well as in volume



The EU5 continue to dominate the market from a volume perspective, while growth is stronger in Russia, Bulgaria and Hungary among others

Total market volume by country - Units





Units mat 08 2013

Market context 24 November



CAGR 08.11-08.13

Growth - 3yr CAGR 08.11-13

## Development of the business...



- Strategy To capture LMWH market share
- How by being experts in thrombosis
  - Focus....
    - Reinvigorate promotion without compromise
    - Prioritise resources towards volume, value and share growth
    - Defend against orals and generic
  - Flexible...commercial and promotional approach tailored to each market
- We will also seek further alliances and acquisitions



## Key takeaways



- Aspen Europe CIS starts January 2014
- Looking forward we have
  - opportunities to grow and
  - value to defend
  - and a footprint to expand on
- Most important of all, we will have the **People** to make it happen





## Aspen Global Incorporated

Presented by Samer Kassem

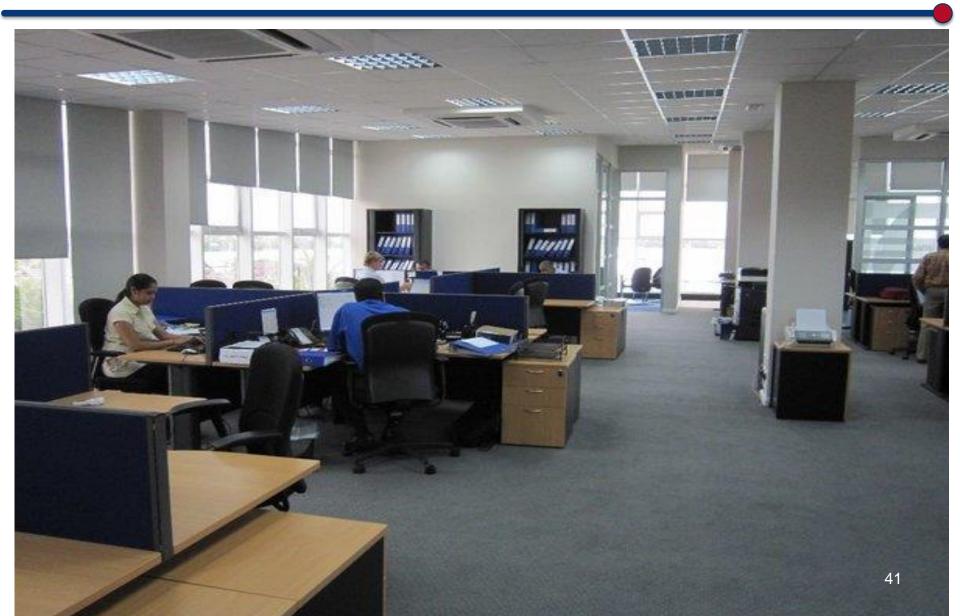




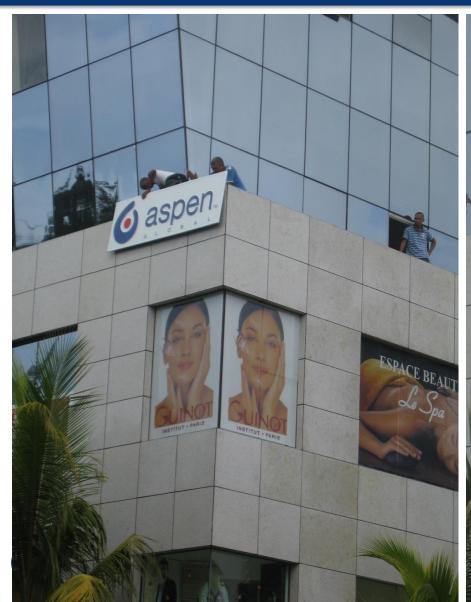


















# Mauritius: Vacation destination or infrastructure for an agile Global entity?





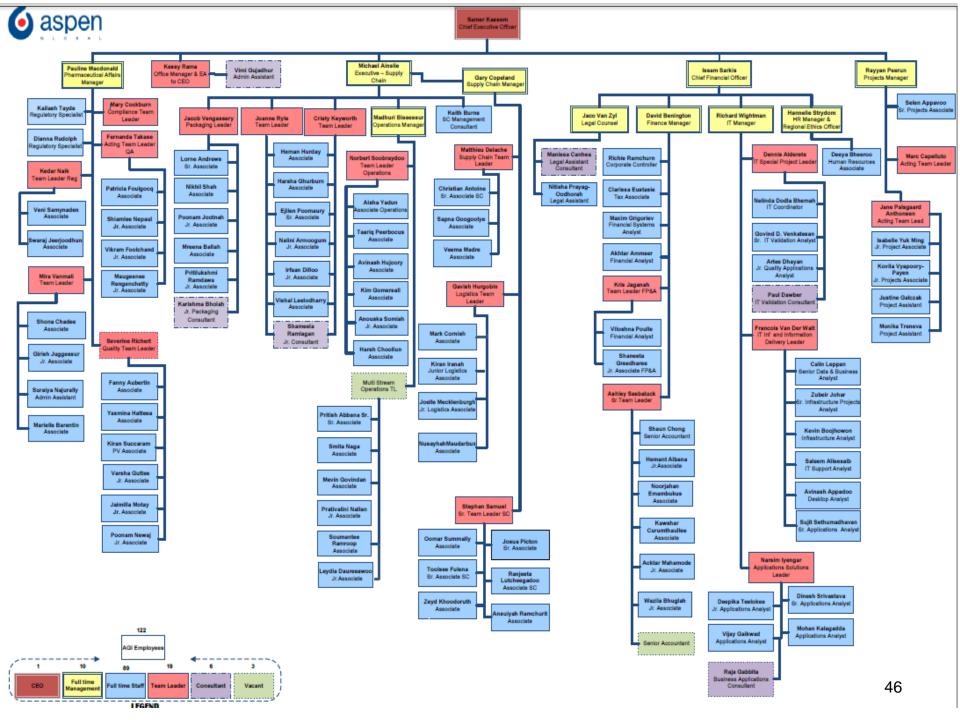
## AGI's Objectives



- AGI manages and maintains the intellectual property rights, regulatory and Launch strategy of Aspen's Global Brands\* as well as performs all of the supply related operations.
- AGI has an important role in facilitating the internationalization strategy of Aspen
- AGI acts as a holding company for most of Aspen's international businesses.
- AGI is a source of funding for international business

\*Global Brands: Products that are sold in more than one continent

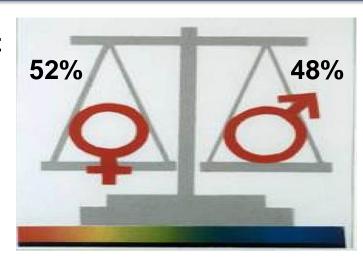




## **AGI's Diversity**



**Gender Split** 





#### **Country Of Origin**

Mauritians: 70%

Non-Mauritians: 30%



## **AGI's Diversity**



#### 13 Nationalities

English
South African
Mauritian
Kenyan
American

French Ukrainian Danish Irish

Lebanese Russian Indian Greek





#### 22 Languages

English
Danish
German
Lebanese
Norwegian
Swahili
Ukranian

Afrikaans
Dutch
Gujarati
Malayalam
Russian
Swedish
Urdu

Creole French Hindi Marati Sepedi Telugu Greek



### AGI in numbers

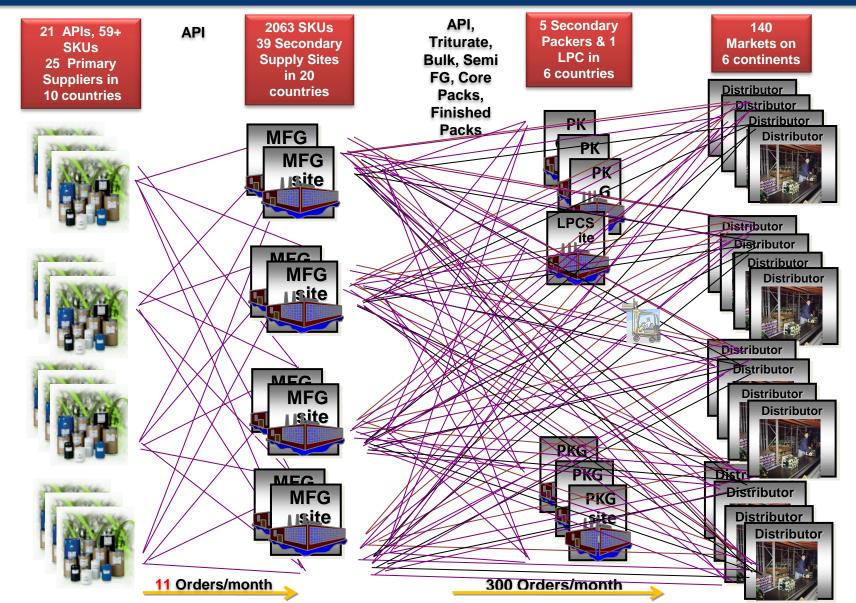


- The largest company in Mauritius
- Managed over 60 projects including 7 major deals
- Transferred distribution in over 100 countries and managed the transfer of over 2000 SKUs to our supply chain
- Supported 3,800 MA submissions related to deals and projects
- Current management of nearly 40 manufacturing sites and 25 API sites
- More than 1,000 enhancements to our IT systems
- In 2010 managed under 900 orders and in 2013 approx. 3500 orders amounting to nearly 50 million packs of vital medicines.
- Co-ordinated changes in over 2200 pieces of artwork in 2013
- Business Continuity Plan to establish recovery in 7 days



## Supply Chain Network





## Next Steps



- Continue efficient and effective management of current operations
- Delivery on existing margin improvement projects
- Integrate and transition new deals with Merck and GSK
- Implement projects to drive further savings and efficiencies



#### Cautionary regarding forward-looking statements

This presentation has been prepared by Aspen Pharmacare Holdings Limited based on information available to it as at the date of the presentation.

This presentation may contain prospects, projections, future plans and expectations, strategy and other forward-looking statements that are not historical in nature. These which include, without limitation, prospects, projections, plans and statements regarding Aspen's future results of operations, financial condition or business prospects are based on the current views, assumptions, expectations, estimates and projections of the directors and management of Aspen about the business, the industry and the markets in which Aspen operates.

These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors, some of which are beyond Aspen's control and are difficult to predict. Actual results, performance or achievements could be materially different from those expressed, implied or forecasted in these forward-looking statements.

Any such prospects, projections, future plans and expectations, strategy and forward-looking statements in the presentation speak only as at the date of the presentation and Aspen assumes no obligation to update or provide any additional information in relation to such prospects, projections, future expectations and forward-looking statements.

Given the aforementioned uncertainties, current and prospective investors are cautioned not to place undue reliance on any of these projections, future plans and expectations, strategy and forward-looking statements.

